



**We firmly believe that
Sustainability is
everyone's responsibility**

“85% of employees say they **don't know the main ESG goals of the corporate strategy.”**

People want to contribute

but they don't know

- What to do
- How to do it
- And feel Lonely

Companies need their employees

- to be involved
- trained and motivated
- contributing to their objectives



Challenges in the sustainable journey

What is
Sustainability?

What are the main
sustainable priorities of
my company?

How can i **contribute** to
these **objectives** from my
job position?

Tactic

Strategic

34% of employees have
basic understanding of
sustainability (Deloitte)

85% of employees don't
know the company's ESG
Goals (EY-DoGood)

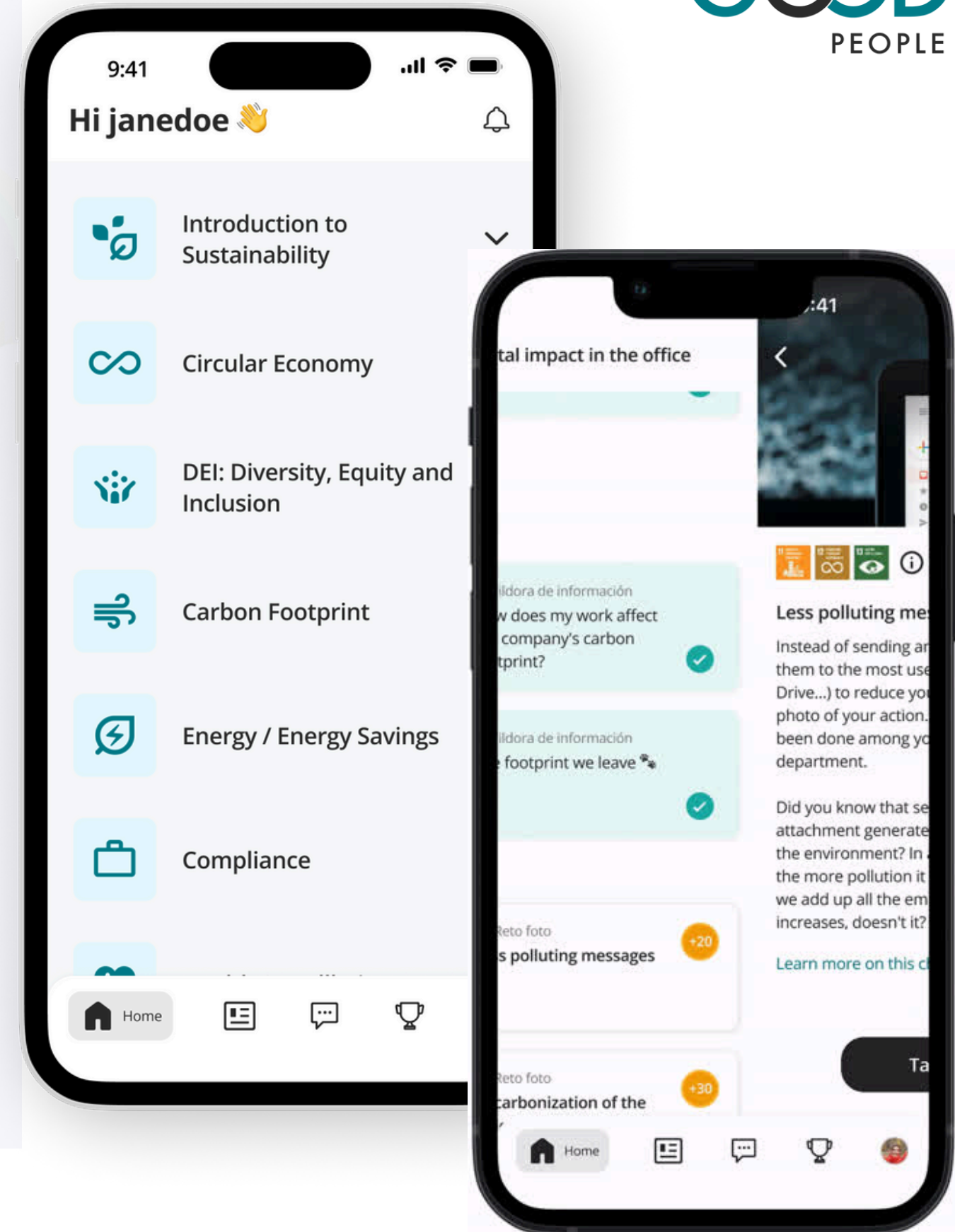
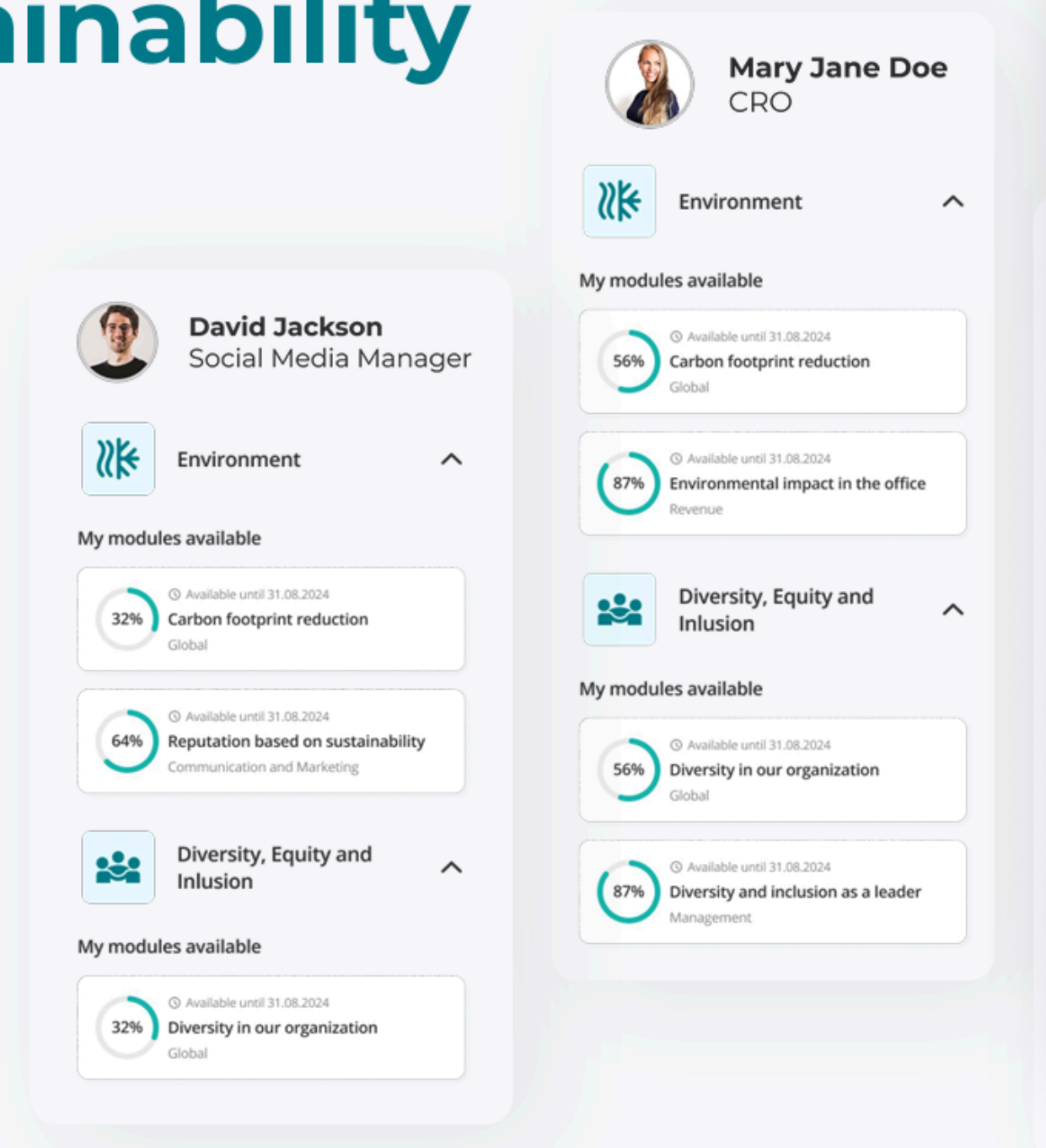
65% of employees want to
contribute to ESG goals
but don't know how
(Deloitte)

Empower your workforce to drive sustainability

Every team member feels personally **connected to your sustainability mission**

Everyone knows how to contribute with tasks **aligned with your corporate goals**

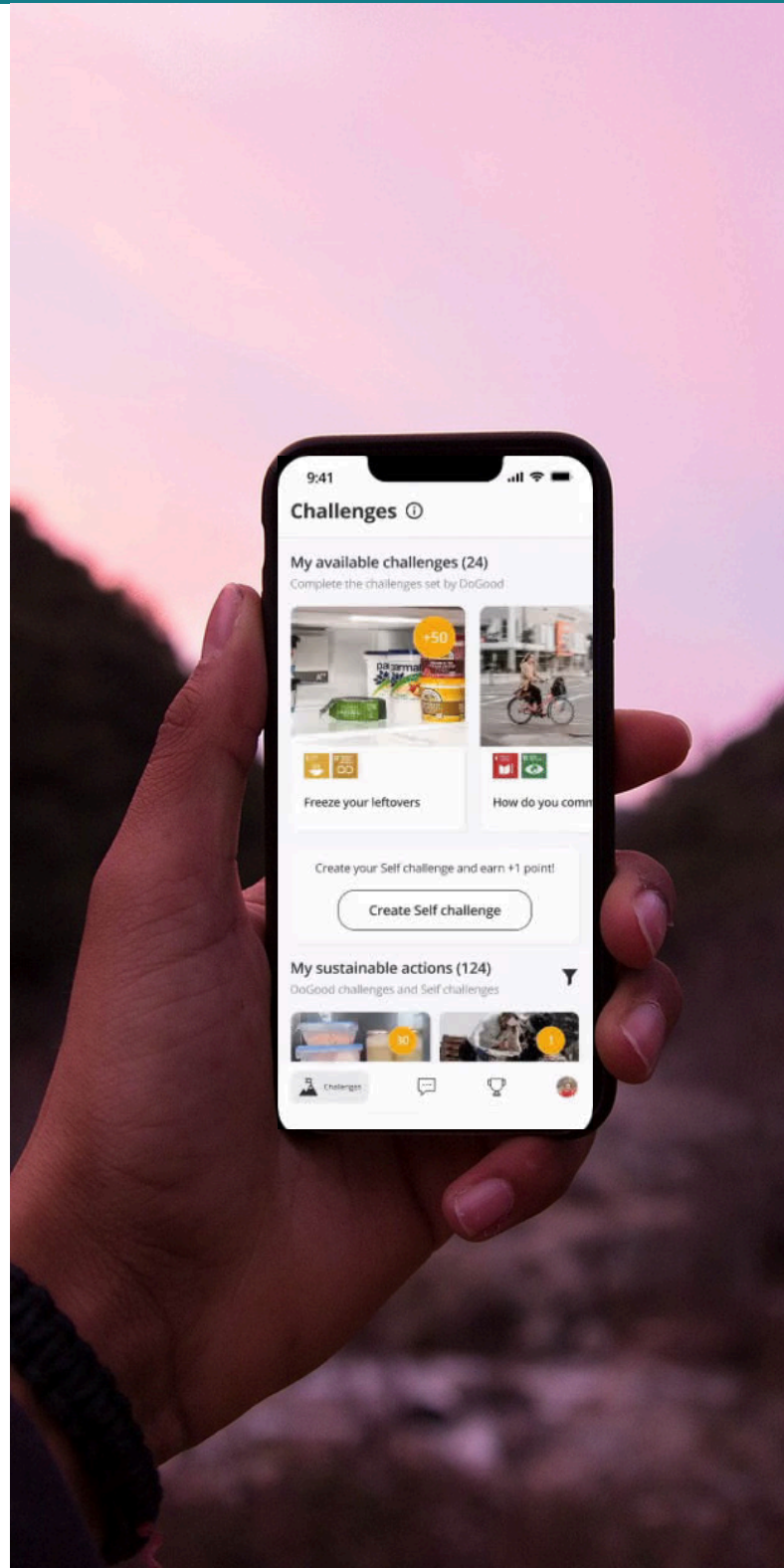
Turning **data into value** with our dashboard & reports to **strengthen your reputation, ESG reports and ratings**



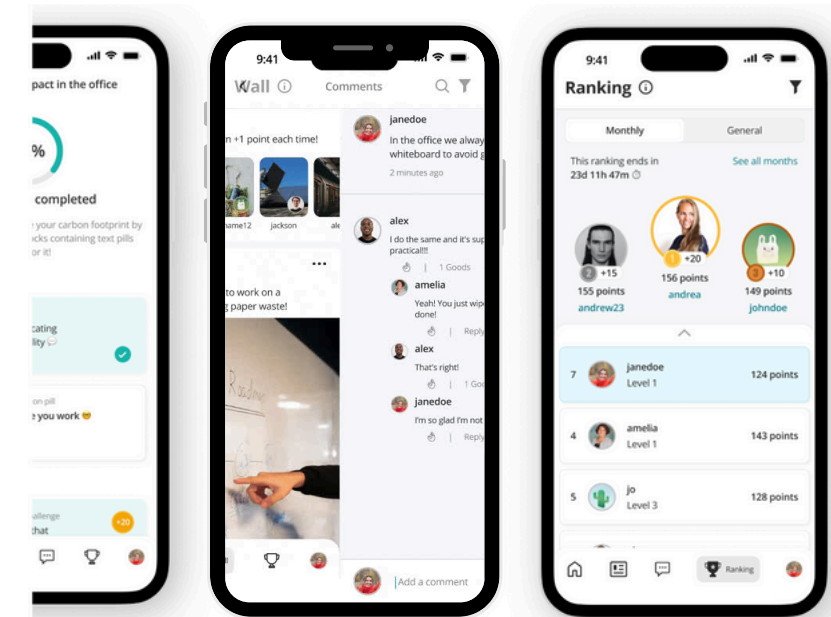
Empowering employees to take action

We translate your sustainability strategy **into actions** for every employee

- **We capture and showcase** your social and environmental commitments
- **We convert** it into actionable, meaningful, and measurable impact
- **We configure** your corporate platform to reflect and support your commitments for each employee.



And we create an engaging **collaborative space**



- Encourage participation with **incentives, rewards, recognition**, and **social interactive elements**.
- **Share** ideas, **celebrate** wins, and foster a **sense of belonging**.

The DoGood Benefits

Our **clients' success stories** showcase the tangible impact of our solution in the real world

- **3x higher employee engagement** in sustainability initiatives
- **75% higher employee satisfaction**
- **8/10 employees feel more connected** to their company mission & environmental and social commitments
- **40% increase** in employee-led **ESG goals achievement**
- **10% reduction in resources usage and Co2** driven by employee-led initiatives



We measure implementation, evolution and accomplishments, turning data into value



A solution backed by leaders in various sectors

Energy

Banking & Insurance

Telecom

Hospitality / Transport

Education

IT & Consulting

Industrial

SIEMENS Gamesa
RENEWABLE ENERGY

BBVA

Telefónica

vueling

esade

accenture

FLUIDRA
DOMINGO ALONSO GROUP

SIEMENS
ENERGY

ALPHA BANK

entel

Metropolitano de Lisboa

HULT
INTERNATIONAL
BUSINESS SCHOOL

Aiuken
Cybersecurity

FLUIDRA

CEPSA
moeve

REALE
SEGUROS

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Universidad Francisco de Vitoria
UFV Madrid

3g
Smart
Group

SATOCAN

enagas

CAJA RURAL
JAÉN

K-LAGAN

VOTORANTIM
cimentos

estel

Grupo Davila

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Real Estate

Foundations / Associations

Other

Campofrio

Colonial
metrovesa

3M
Inspiringgirls

brinc

KNAUF



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