



**We firmly believe that
Sustainability is
everyone's responsibility**

“85% of employees say they don’t know the main ESG goals of the corporate strategy.”

People want to contribute

but they don’t know

- What to do
- How to do it
- And feel Lonely



Companies need their employees

- to be involved
- trained and motivated
- contributing to their objectives

Challenges in the sustainable journey

What is **Sustainability**?

What are the main **sustainable priorities** of my company?

How can i **contribute** to these **objectives** from my **job position**?

Tactic

Strategic

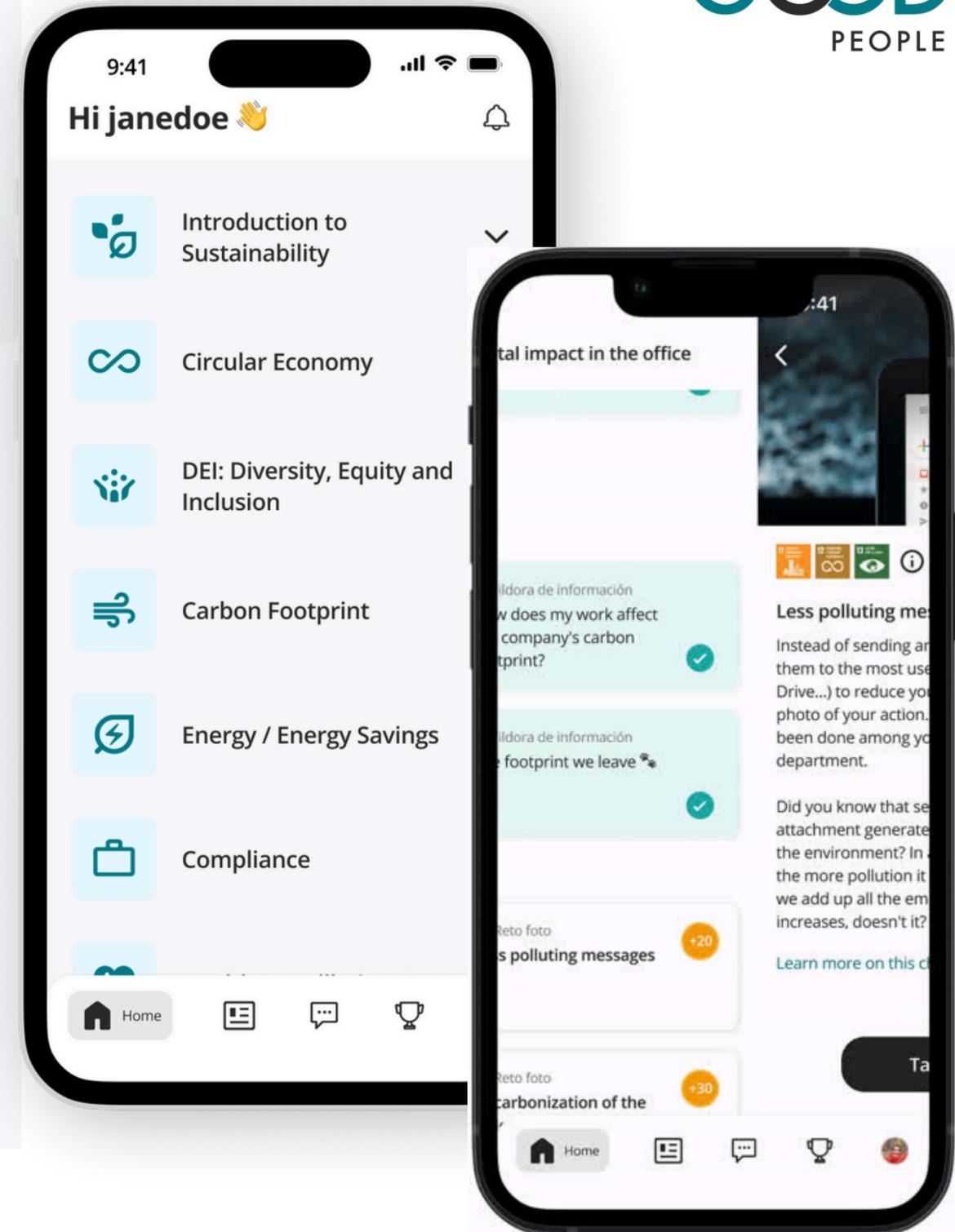
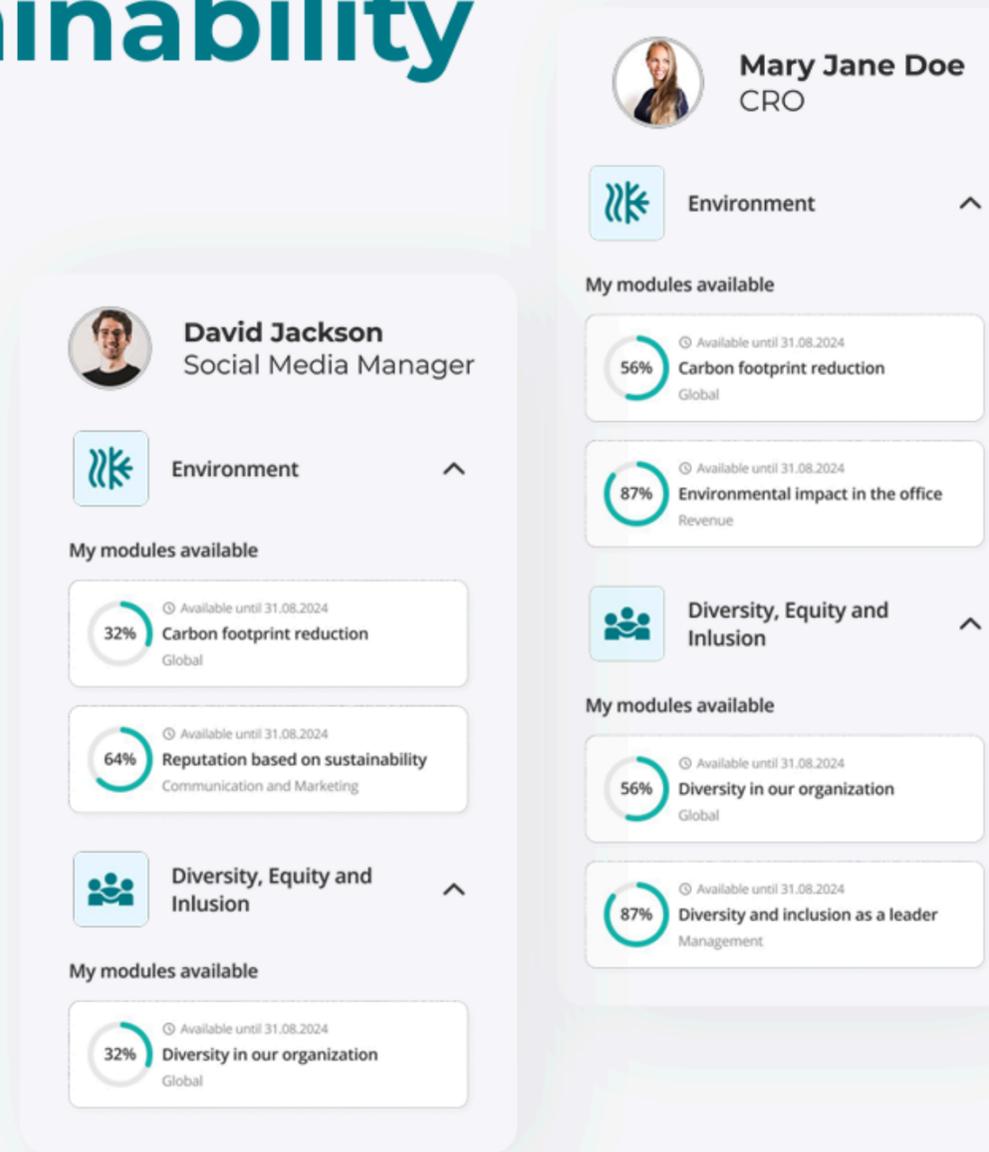
34% of employees have basic understanding of sustainability (Deloitte)

85% of employees don't know the company's ESG Goals (EY-DoGood)

65% of employees want to contribute to ESG goals but don't know how (Deloitte)

Empower your workforce to drive sustainability

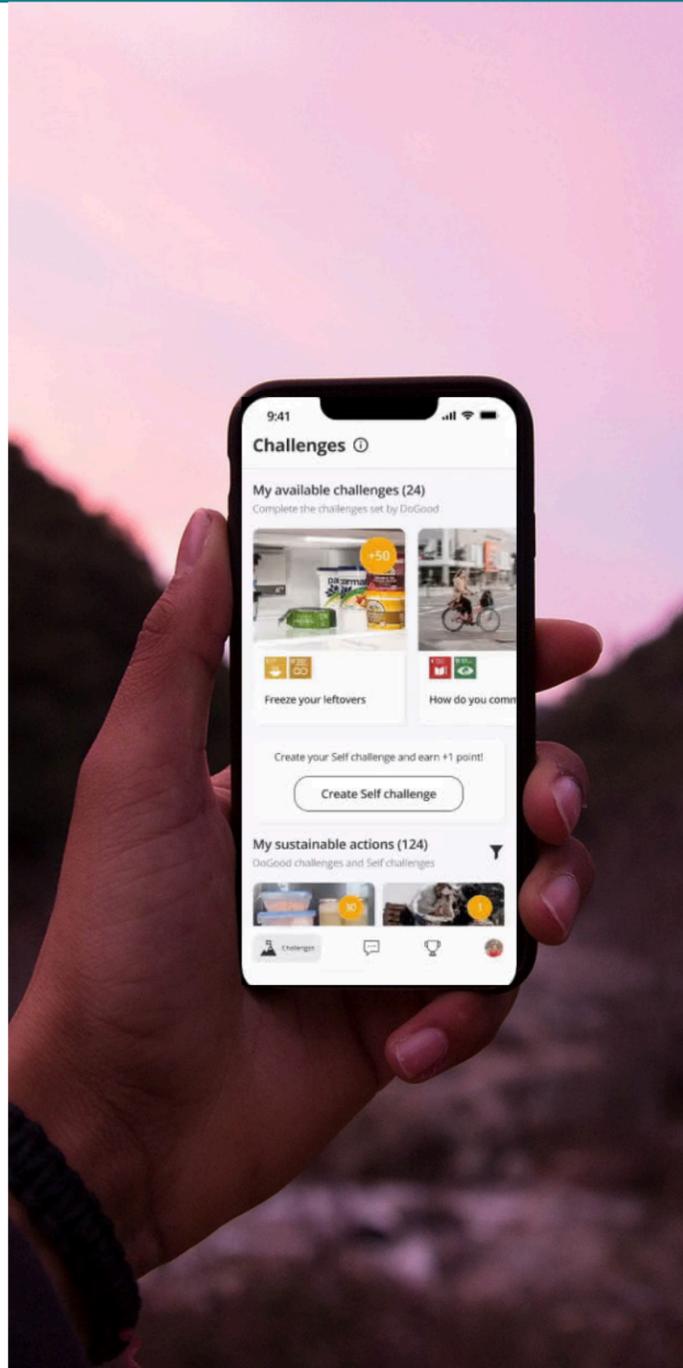
- Every team member feels personally **connected to your sustainability mission**
- Everyone knows how to contribute with tasks **aligned with your corporate goals**
- Turning **data into value** with our dashboard & reports to **strengthen your reputation, ESG reports and ratings**



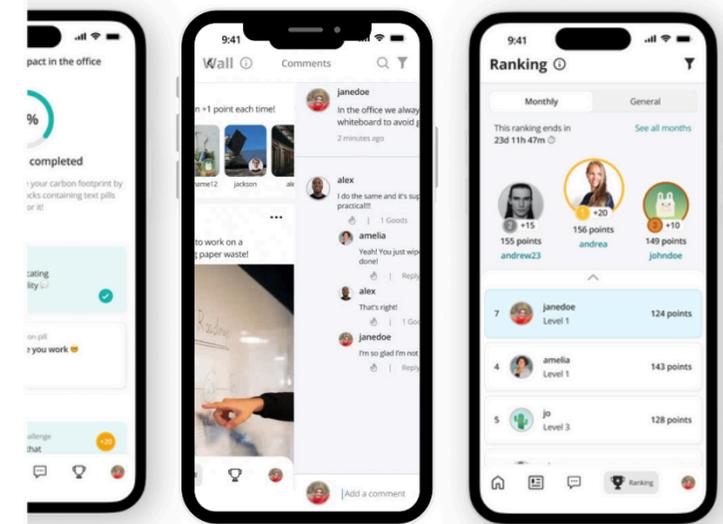
Empowering employees to take action

We translate your sustainability strategy into **actions** for every employee

- **We capture and showcase** your social and environmental commitments
- **We convert** it into actionable, meaningful, and measurable impact
- **We configure** your corporate platform to reflect and support your commitments for each employee.



And we create an engaging **collaborative space**



- Encourage participation with **incentives, rewards, recognition,** and **social interactive elements.**
- **Share** ideas, **celebrate** wins, and foster a **sense of belonging.**

The DoGood Benefits

Our **clients' success stories** showcase the tangible impact of our solution in the real world

- **3x higher employee engagement** in sustainability initiatives
- **75% higher employee satisfaction**
- **8/10 employees feel more connected** to their company mission & environmental and social commitments
- **40% increase** in employee-led **ESG goals achievement**
- **10% reduction in resources usage and Co2** driven by employee-led initiatives



We measure implementation, evolution and accomplishments, turning data into value



A solution backed by leaders in various sectors

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enagas

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JAÉN

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K-LAGAN

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Other

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3M

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